

INVOICE



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

View Media Services
Attention: Andi Pistay
9526 View Ave NW
Seattle, WA 98117

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
168487-1	10/28/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
KOB	Charlie Blanco	Roswell - KOB	Local

Advertiser	Product	Estimate Number
Tim Jennings for State Sen.		

Flight Dates	Order #	Alt Order #
10/05/12 - 10/14/12	168487	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/12/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 R F 10/05/12 7:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 2 R F 10/05/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 1 R F 10/05/12 8:36 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 15 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 R M 10/08/12 M-F Today Show M-F 7a-9a :00 \$60.00 NM See MG 1.19 5 R M 10/08/12 M-F Today Show M-F 7a-9a :00 \$60.00 NM Credited 15 R M 10/08/12 M-F Today Show M-F 7a-9a :00 \$60.00 NM Credited 7 R Tu 10/09/12 7:23 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 16 R Tu 10/09/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 6 R Tu 10/09/12 8:44 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 19 R W 10/10/12 7:24 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM MG for 1.4 10/08 14 R W 10/10/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 8 R W 10/10/12 8:43 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 9 R W 10/10/12 8:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 17 R Th 10/11/12 7:22 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 11 R Th 10/11/12 8:34 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 10 R Th 10/11/12 8:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 18 R F 10/12/12 7:23 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 13 R F 10/12/12 7:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 12 R F 10/12/12 8:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM									

2	10/05/12	10/12/12	News 4 @ 5p M-F	M-F 5p-530p	M-W-F--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R F 10/05/12 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 TIMJ-30A-1012 \$70.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$70.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Tim Jennings for State Sen			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/05/12	10/12/12	News 4 @ 5p M-F	M-F 5p-530p	M-W-F--	:30	1	\$70.00	NM
10/08/12 10/14/12 M-W-F-- 3 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 R M 10/08/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 TIMJ-30A-1012 \$70.00 NM 3 R W 10/10/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 TIMJ-30A-1012 \$70.00 NM 4 R F 10/12/12 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 TIMJ-30A-1012 \$70.00 NM									
3	10/05/12	10/07/12	News 4 Special Sa 5p-530p	Sa 5p-530p	-----S-	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Sa 10/06/12 5:22 PM News 4 Special Sa 5p-530p Sa 5p-530p :30 TIMJ-30A-1012 \$160.00 NM									
4	10/05/12	10/07/12	News 4 Special @ 430p	Su 430p-5p	-----S	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Su 10/07/12 4:41 PM News 4 Special @ 430p Sun Su 430p-5p :30 TIMJ-30A-1012 \$160.00 NM									
5	10/08/12	10/12/12	News 4 @ 6p M-F	M-F 6p-632p	-T-T---	:30	2	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T-T--- 2 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Tu 10/09/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM 2 R Th 10/11/12 6:12 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM									
6	10/05/12	10/13/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Sa 10/06/12 10:12 PM News 4 @ 10p Sat Sa 10p-1030p :30 TIMJ-30A-1012 \$175.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 R Sa 10/13/12 10:12 PM News 4 @ 10p Sat Sa 10p-1030p :30 TIMJ-30A-1012 \$175.00 NM									
7	10/05/12	10/07/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Su 10/07/12 News 4 @ 10p Sun Su 10p-1035p :00 \$175.00 NM See MG 7.2 2 R Su 10/14/12 10:23 PM News 4 @ 10p Sun Su 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM MG for 7.1 10/07 R off the air, make good approved by Andi Pistay									
8	10/08/12	10/12/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 5 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 R M 10/08/12 10:33 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 3 R Tu 10/09/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 1 R W 10/10/12 10:14 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM									

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Tim Jennings for State Sen			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/08/12	10/12/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 R	Th	10/11/12	10:13 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM
5 R	F	10/12/12	10:12 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM
Total Spots							32		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,280.00
<u>Agency Commission</u>	\$492.00
<u>Net Amount Due</u>	\$2,788.00
ROS 7.125%	\$198.65
<u>Amount Due</u>	\$2,986.65